

Financing the Endgame

The strategy to fund polio eradication
presentation to the Polio Partners Group – 15 Dec. 2015



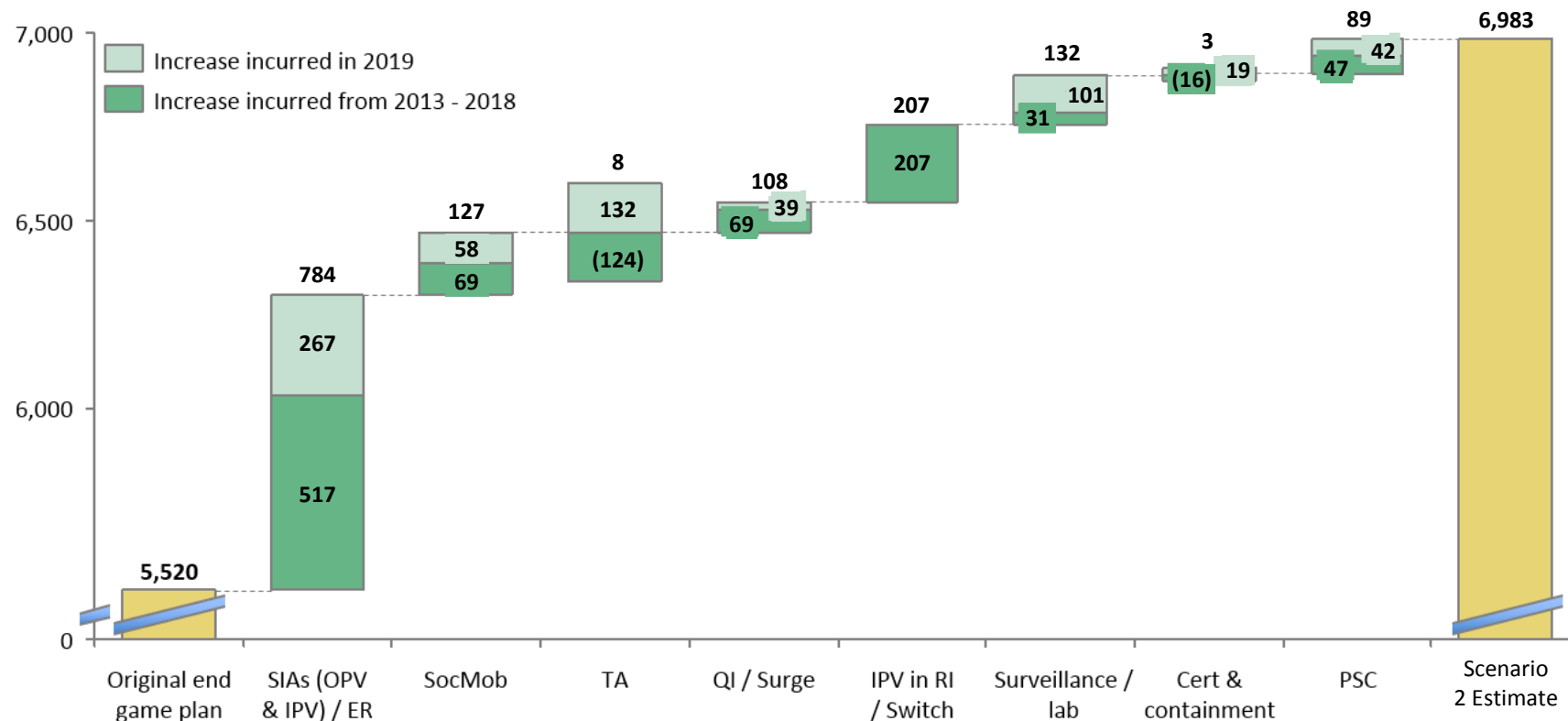
- Key elements as presented to the Polio Oversight Board
- Resource mobilization targets
- Strategic objectives and approach
- Next steps

Scenarios presented to the POB in September 2015

Scenario:	1	2	3	4
	Optimistic	Intermediate (A)	Intermediate (B)	Pessimistic
Nigeria interrupts:	• 2014	• 2014	• 2014	• 2015
Pak/Afg. interrupt:	• 2015	• 2016	• 2017	• 2017
All other assumptions:	• Optimistic	• Intermediate	• Intermediate	• Pessimistic
Global interruption:	• 2015	• 2016	• 2017	• 2017
Global certification:	• 2018	• 2019	• 2020	• 2020
Post-certification costs:	• 2019-2025	• 2020-2026	• 2021-2027	• 2021-2027
	'13 – cert.	'13 – cert.	'13 – cert.	'13 – cert.
	Post-cert.	Post-cert.	Post-cert.	Post-cert.
	\$5.7B	\$7.0B	\$7.8B	\$8.8B
	\$0.9B	\$0.9B	\$0.9B	\$1.2B

The changes in cost to eradication from the original Endgame eradication plan of \$5.5B to Scenario 2

\$M cost from 2013 - eradication



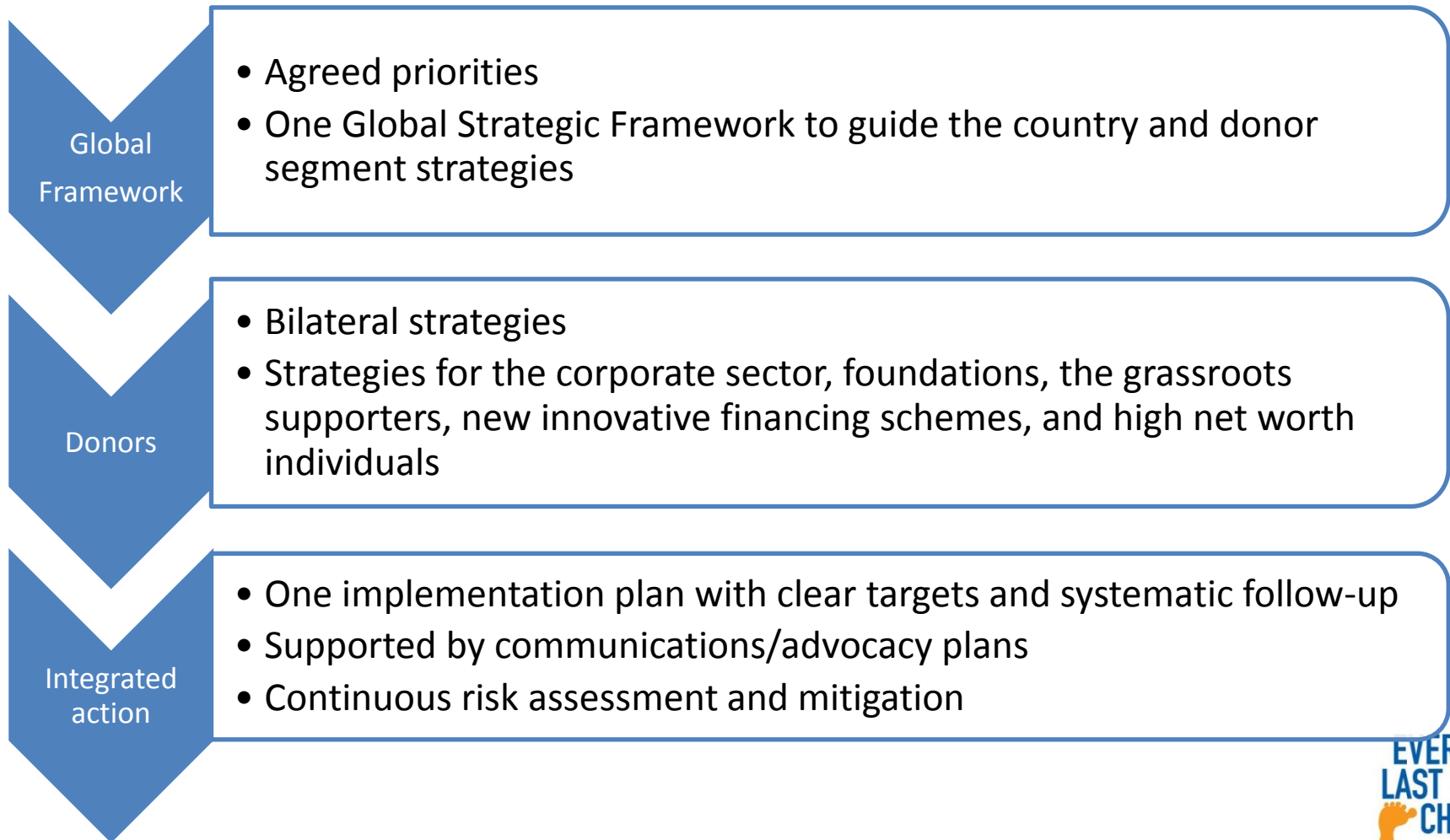
New Target, New Strategy

Development of a new external relations strategy to guide the resource mobilization for the Midterm Review requirements (scenario 2) approved by the Polio Oversight Board on 25 Sept.

Strategic objectives

- secure and monetize pledges + projected funds
- reach the new fundraising target of **\$1.5 billion**
- Identify “Donor Champions” to engage and use existing international conferences or major events, such as the Commonwealth Heads of Governments Meeting and G-7, to confirm existing and generate additional pledges
 - We are not proposing a pledging conference similar to the Vaccine Summit

Towards an Integrated Model



PACT strategic approaches – Status update

Approach (as presented to POB)	Status (as of 15 Dec. 2015)
1. Focus on the \$1.5 billion additional rather than on the \$7 billion, to avoid any potential confusion;	Ongoing
2. Develop a donor mapping, including an analysis of GPEI's current funding sources and patterns, to identify all funding opportunities and potentially expand the donor base;	✓ Ongoing (to be completed by January 2016)
3. Develop or revise individual country strategies, strategies for the corporate sector and foundations, for High Net Worth Individuals, innovative financing, plus separate strategies to support domestic funding in endemic and other countries;	✓ Ongoing (to be completed by end of Q1 2016)

PACT strategic approaches – Status update



Approach (as presented to POB)	Status (as of 15 Dec. 2015)
4. Develop a strong business case, documenting the opportunities for support and donor return on investment	✓ Ongoing (to be completed by early February 2016)
5. Further develop financial reporting;	Financial Management Team lead. Quarterly publications of expenditures planned in 2016.
6. Coordinate GPEI Advocacy and Outreach to key stakeholders by developing a comprehensive communications strategy and approach ;	✓ Ongoing (to be completed by early February 2016)



PACT strategic approaches – Status update

Approach (as presented to POB)	Status (as of 15 Dec. 2015)
<p>7. Develop a progress monitoring framework to measure success, mitigate risk and allow for adjustment;</p>	<p>✓ Ongoing (to be completed by end Q1 2016)</p>
<p>8. Engage POB principals to align priority donors on the outcomes of the MTR and scenarios to ensure donor ownership of the outcomes, and continued financial and political support to the GPEI</p>	<p>✓ Draft “Roadshow” to be completed by January 2016</p> <p>Participation needs to be secured once Roadshow is finalised</p>

Next steps

January 2016

- Finalization of the new GPEI budget for 2016-2019

February

- Development of a new Financial Resources Requirements document (or the like) to inform donors of when and where resources will be needed
- Finalization of the GPEI Case for Support

March

- Begin visits to donors and partners (Roadshow)

March to June

- Coordinated GPEI approaches (Roadshow)

A HISTORY OF GLOBAL POLIO ERADICATION

— PROGRESS —

1988

MORE THAN
350,000
cases in
120 COUNTRIES
and every region in the world

2000

WILD POLIO VIRUS (WPV)
2,971
cases in
20 COUNTRIES


2005

1,971
cases in
16 COUNTRIES

2013

359
cases in
9 COUNTRIES

2015

66 POLIO CASES
REMAIN IN

AFGHANISTAN
PAKISTAN

ACCELERATING IMPACT SINCE 2013



One vaccine used—trivalent oral polio vaccine (tOPV)

1988



Support from polio-funded assets to other health systems, including routine immunization (RI)

2000



Monovalent oral polio vaccine (mOPV) introduced

2005



Use of
tOPV, bOPV & mOPV

2013

ERADICATED

Wild poliovirus type 2 (WPV2)

3 YEARS

without a case of WPV3

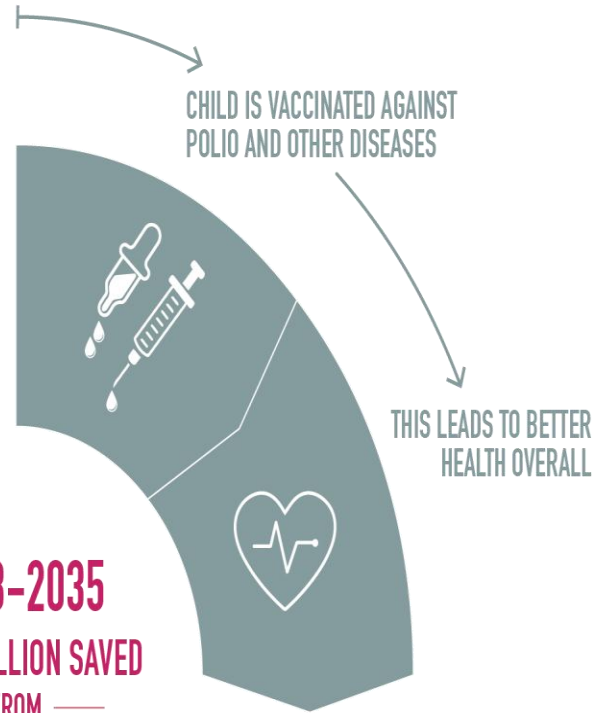
EVERY
LAST CHILD

2015

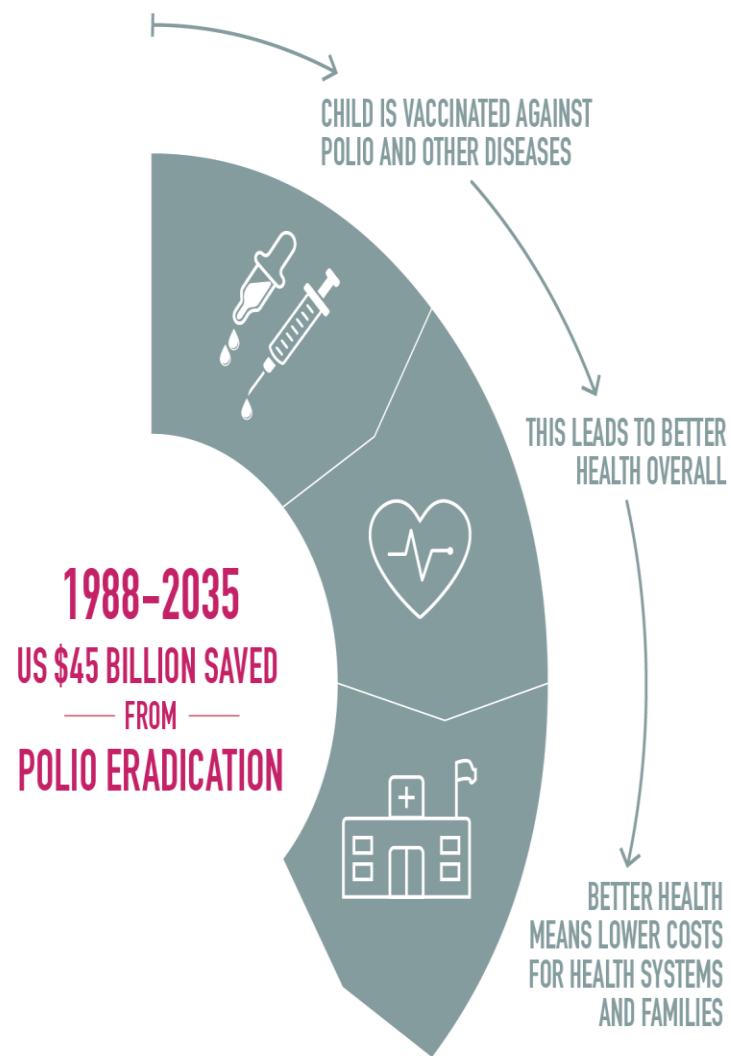
1988-2035
US \$45 BILLION SAVED
— FROM —
POLIO ERADICATION



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