

Polio Partners Group PACT Resource Mobilization Update 26 June 2017

- **2017 Global Pledging Moment at Rotary International Convention in Atlanta on 12 June 2017**
 - **Pledging event and Plenary session**
 - Appreciation and thanks to Rotary for hosting both events
 - More than 22,000 Rotarians present
 - Celebrity MC, high level of audio visual use, different format than a classic pledging conference
 - CDC Foundation/Rotary Foundation luncheon
- **\$1.2 billion in pledges and commitments**
 - *Full list in following slides*
 - Thank you to all donors for their continued commitment and support to GPEI
 - Media and social media coverage
 - Donor acknowledgement and recognition in Atlanta and on social media
- **Next steps and priorities**
 - Operationalization of pledges
 - Filling the remaining \$300 million gap
 - Advocacy for key upcoming summits and events: G-20, UNGA, G-7, World Polio Day

Pledges announced in Atlanta against the \$1.5 billion requirement

Donor	Amount (US\$ Million)
Accenture Interactive, USA	0.02
Government of Spain	0.02
Government of Liechtenstein	0.03
Government of Malta	0.03
Government of Turkey	0.06
UNICEF Gulf Area Office (private sector contribution)	0.1
New Era Educational and Charitable Foundation	0.13
Government of Monaco	0.33
Government of Luxembourg	0.5
UNICEF USA (private sector contribution)	0.5
Government of Switzerland	1.03
United Nations Foundation / Shot@Life	1.7
Korea Foundation for International Healthcare (KOFIH) / Community Chest of Korea (CCK)	2.0
Government of the Republic of Korea	4.0

Pledges announced in Atlanta against the \$1.5 billion requirement

Donor	Amount (US\$ Million)
easyJet	5.0
Government of Italy	5.0
UNICEF Regular Resources	8.2
Government of Germany	11.2
Government of Australia	13.4
Anonymous Donor	15.0
Bloomberg Philanthropies	25.0
Dalio Foundation	30.0
Sheikh Mohamed bin Zayed Al Nahyan, Crown Prince of Abu Dhabi	30.0
Government of Pakistan (through a Japan International Cooperation Agency (JICA) loan conversion with the Bill & Melinda Gates Foundation)	54.7

Pledges announced in Atlanta against the \$1.5 billion requirement

Donor	Amount (US\$ Million)
Government of Japan	55.0
European Commission	61.4
Government of Canada	75.0
Government of Pakistan (through an Islamic Development Bank loan in collaboration with the Bill & Melinda Gates Foundation)	100.0
Government of Nigeria (domestic budget resources and World Bank loans)	134.6
Rotary International	150.0
The Bill & Melinda Gates Foundation	450.0
Total	\$1.2 billion*
* Figure does not include US\$ 35 million previously pledged by Rotary	
The United States 2017 fiscal year funding for global polio eradication efforts is US\$ 233 million and a majority will be used throughout 2017 to support WHO and UNICEF Financial Resource Requirements in GPEI.	
Commitments first announced at Drop to Zero Pledging event in light blue	

With thanks and appreciation to all donors for their commitment and support



\$1.2 billion in pledges and contributions



POLIO GLOBAL
ERADICATION
INITIATIVE

DROP TO ZERO: A GLOBAL POLIO PLEDGING EVENT



POLIO GLOBAL
ERADICATION
INITIATIVE

EVERY
LAST CHILD





Media and social media coverage

Media Coverage

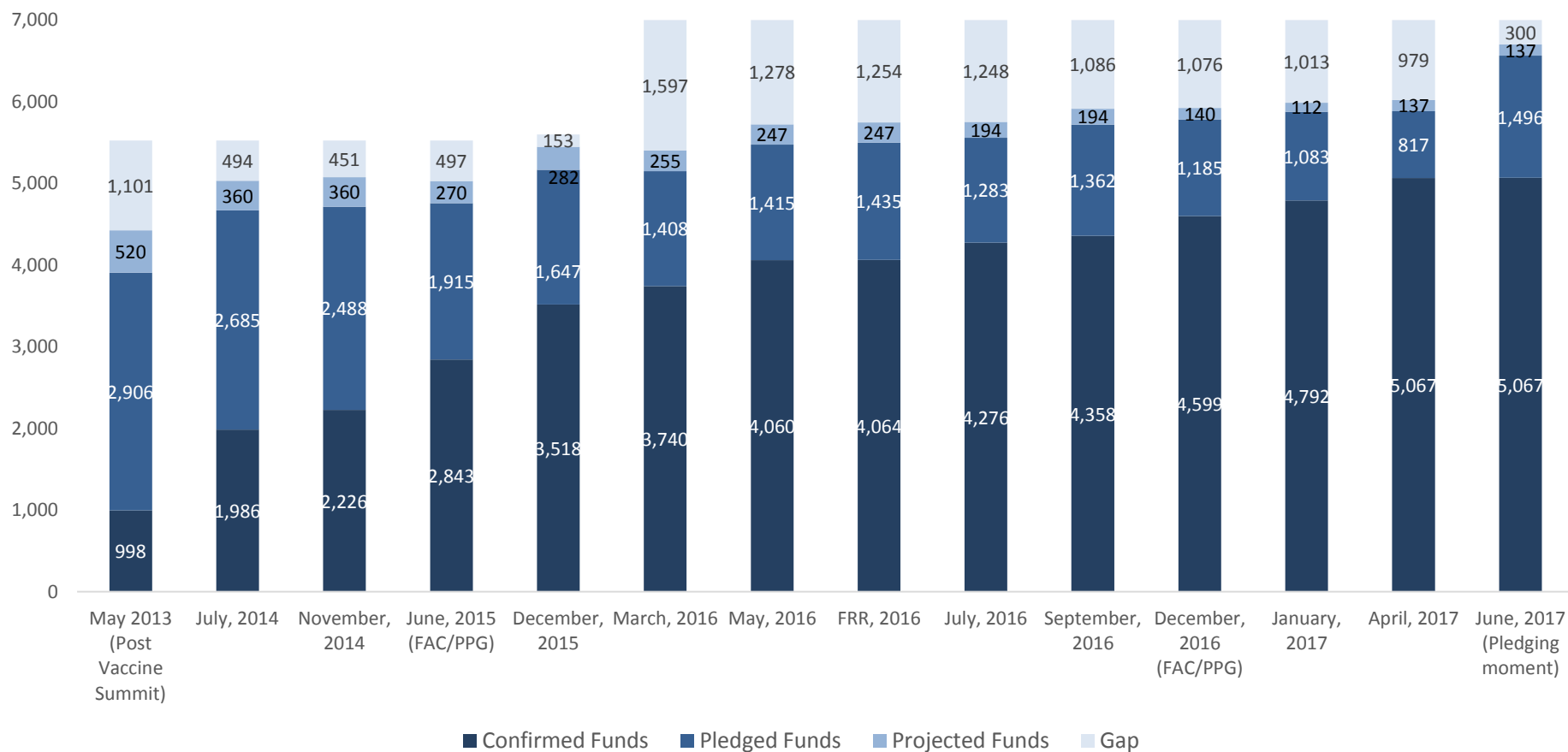
- Coverage is broadly positive and focusing on progress, the importance of eradication and the GPEI's ability to overcome challenges. The benefits of sustained support for the polio program were highlighted on [CNN](#), in [Forbes](#) and on the [Today Show](#).
- National media articles in Canada, UAE, USA, as well as in Europe and other markets.

Social Media

- Since the pledging moment, there were **4,586 original mentions** of polio with **3,114 unique authors** across all platforms (Facebook, Twitter, blogs, news articles, etc.) – over 10 times the normal level of activity. #EndPolio was tweeted and retweeted 5,036 times, creating 159.3 million potential impressions. We also saw engagement on Twitter from [John Cena](#) (9.65M followers), [Dr. Tedros](#) (237K), [Dr. Anne Schuchat](#) (108K), [Ashleigh Banfield](#) (67K), [Global Affairs Canada](#) (40.4K), and many more.

Resource mobilization trend

2013 - 2017 GPEI Funding Trend



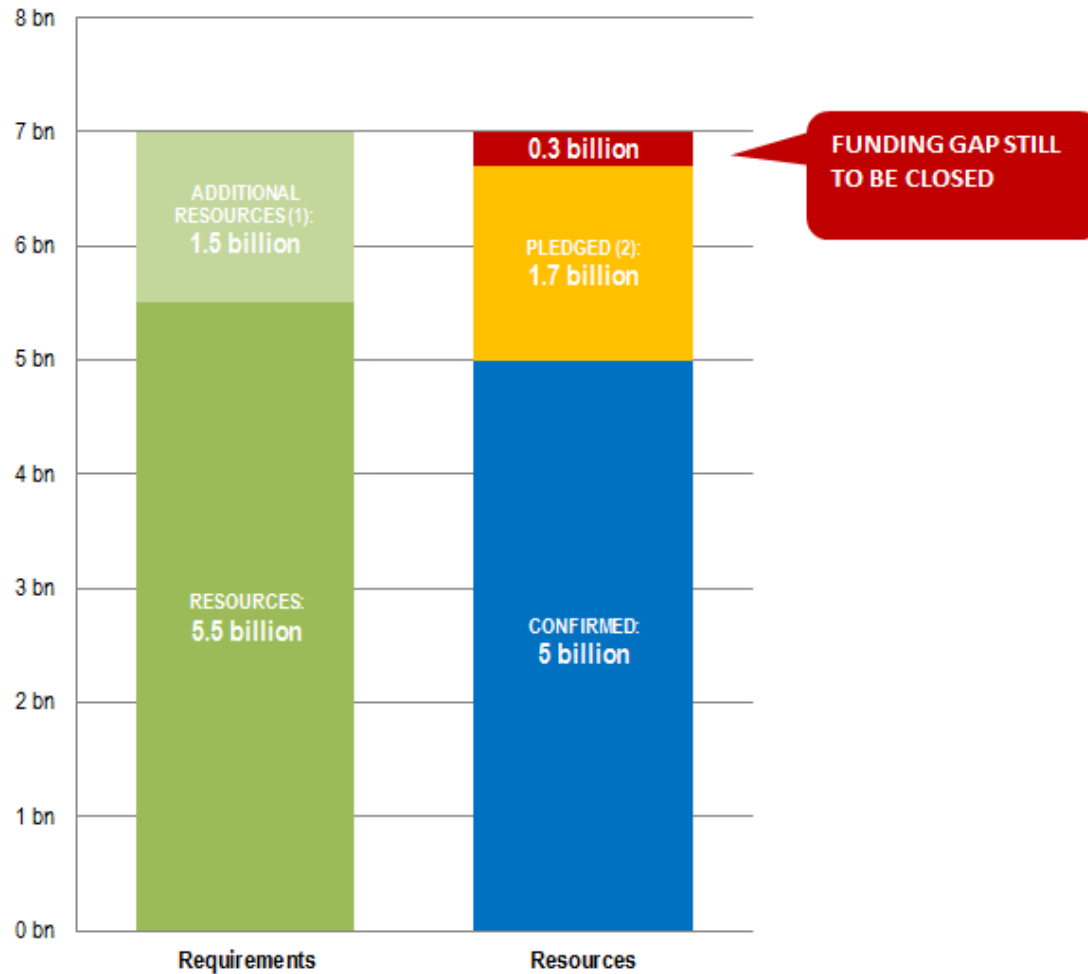
* Last column: Verified numbers will be provided after verification over the coming weeks

Next steps and priorities

- Thank you to generous donors for their pledges
- Follow-up with donors to monetize US\$ 1.2 billion pledges to implement programmatic priorities
- Continued advocacy in the context of key summits: G20, UN General Assembly, Commonwealth, G7
- Fill the remaining \$300 million gap:
 - Update the strategy to factor in approach to other donors and donors who were unable to pledge new commitments;
 - Continue to advocate to existing donors who could make additional pledges;
 - Continue to explore approach to new donors to broaden donor base; and
 - Operationalization of all pledges.

Thank you

Annex slide



As of June 2017

(1) Based on the 2015 MTR and the 2015/2016 GPEI budget review process

(2) Based on the breakdown of pledges made to the GPEI at the Atlanta Pledging Moment as well as pledges made at or since the April 2013 Vaccine Summit; includes carry-forward.