Polio Partners Group
PACT Update
5 December 2016, Geneva
Key developments since last PPG in June

- Resource mobilization trend progressing
  - New donors, public and private, have joined GPEI
  - No cash gap for 2016
  - No cash gap for first half of 2017
  - Overall funding needs essentially met until Q3 2017
- Nigeria outbreak and Lake Chad
  - Communications and donor relations response
  - Technical briefing to donors
  - Overall supportive media response
- High profile 100th anniversary of New York City polio outbreak event
- High profile World Polio Day
- Continuation of donor meetings and visits
- Planning on 2017 pledging moments started
Resource mobilization trend

GPEI 2013-2019 Funding Trend

- Confirmed Funds
- Pledged Funds
- Projected Funds
- Gap

- May 2013 (Post Vaccine Summit)
- July, 2014
- November, 2014
- June, 2015 (FAC/PPG)
- December, 2015
- March, 2016
- May-16
- Jul-16
- Sep-16
- Nov-16
Funding progress since June

- $539 million of funding has been confirmed
  - Including contributions from endemic countries
- Reduction of more than $200 million in the funding gap, from $1.3 billion to $1.1 billion
- New bilateral and private sector donors have joined:
  - Three new bilateral donors and new donations from High Net Worth Individuals
Update on Cash Forecast

• Q1-Q2 2017 cash requirements are met by contributions
• Cash requirements for Q3-Q4 require additional contributions as part of the additional US$ 1.5 billion budget
• Long-term need for $1.1 billion on the overall $7 billion requirement
• Financial Resource Requirements publication in January
GPEI Resource Mobilization Strategy and strategic objectives

• Secure and monetize pledges + projected funds
• Reach the new fundraising target of $1.5 billion
• Identify “Donor Champions” to engage and use existing international conferences or major events, including the PPG, to generate additional pledges
Development on key priorities since June

- Complete first round of donor visits
  - Japan, Canada, Australia, UK, Korea, Germany, EU, Italy

- Second round
  - Norway, Germany, EU, Canada, UK

- Investment case disseminated to reach large number of donors with GPEI ask:
  - Now using mostly executive summary given Nigeria development
  - Update in 2017

- Accelerate outreach to other/new markets
  - IsDB, Italy, Korea & other markets such as Malta
  - Outreach to private sector donors through UNICEF national committees in Canada, US, Korea, and Hong Kong
  - France in December

- Third round
  - Germany in January
  - Australia possibly in February
Development on key priorities and actions since June

✓ Regular engagement with donors:
  ✓ FAC, Technical briefing on Nigeria, WHO Member State briefing
  ➢ Additional donor consultations

✓ Put in place a framework for champion/influencer engagement
  ➢ Pledging moment planning has started

✓ Pro-active engagement to mainstream polio in external events/global discussions & catalyze pledging:
  ✓ Polio back in G7 Summit Communiqué, Kobe Communiqué of G7 Health Ministers Meeting, integrated in CHOGM & OIC
  ✓ Initiated G20 engagement, continued G7 engagement
  ✓ Confirmed need for pledging moment
  ➢ Continued engagement with partners and donors to increase advocacy to mainstream polio in most relevant global discussions
Pledging Moments

• Thanks to donors for committing pledges at the 2013 Vaccine Summit and beyond
• GPEI now needs new pledges in the first half of 2017 to make sure we have enough resources to deliver our plan and budget as of Q3 2017
• Put forward and organize two types of galvanizing moments to present to our donors and partners as an opportunity to pledge financial support to GPEI
• Reviewed and analysed numerous possibilities
• Proposing one event in April with another event in June
## Proposal

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<th>World Bank Spring Meetings</th>
<th>Rotary International Convention</th>
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<td><strong>Washington D.C.</strong></td>
<td><strong>Atlanta</strong></td>
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<td><strong>21-23 April</strong></td>
<td><strong>10-14 June</strong></td>
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### Timing is good for most donors as high level government delegations attend the Spring Meetings

### It precedes World Immunization Week

### Budget and FRR will be ready

### Endemic country government representatives could easily participate

### Rotary is a GPEI spearheading partner and lead of civil society engagement. Polio a key focus of the event; 30,000+ global participants

### Opportunity to highlight effective public/private partnership

### Atlanta also home of spearheading partner CDC

### Opportunities for direct and virtual announcement (video/social)

### Precedents for announcements: 2014 RICON (Australia) 2009 Rotary International Assembly (BMGF, UK, Germany); 2008 (Canada)
Innovation

• UNICEF and Rotary have each developed virtual reality videos
• Videos are used mostly for advocacy
• Also generate interest in financial support
• Partners will be using this at country level with individuals
• After the presentation, during the lunch break, we would like to invite you to view our two videos
Thank you